

Marketing Services for businesses

**OFFER FOR BUSINESSES
MARKETING SERVICES**



Scientific Publishing House IVG



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

Full offer of our products and services represent on our websites in menu: “Marketing Services”.

Contact with us Scientific Publishing House IVG:

e-mail: office@sphivg.ae

www.sphivg.ae

e-mail: office@sphivg.com

www.sphivg.com

Scientific Publishing House IVG would like to presents our offer for Your business and encourage cooperation with You. Our offer includes a wide range of services and products. Our company is international publishing and printing house specializing in publishing and printing publications, including books (hardcover, softcover and saddleback), magazines, brochures and company folders. Also we specializing in Marketing Services for small and medium-sized enterprises, which we provide at a high level of quality and qualifications. We provide our Marketing Services to ensure an increase in sales of products and services for our Clients / businesses.

Our offer is priced individually, adjusting the offer to the needs and requirements of our client. In addition, we specialize in creative planning and implementation of marketing ideas for our clients. We offer attractive and low prices for our services and products.

Full our offer you can see it at our website.

We would like to offer you full Marketing Services which includes:

- Customer/competition/market analysis
- Audit of undertaken marketing activities Marketing strategy
- Brand development strategy
- Marketing communication
- Strategy Implementation of a new brand on the market
- Writing SEO-focused blog posts
- Creating content that will build an audience and improve customer loyalty
- Creating case studies, podcasts, infographics, and other engaging content
- Creating thought leadership content that shares a company’s knowledge and skills
- Design and implementation of websites, applications and stores
- Design and print business logo, business/branded folders, business brochure, newsletters, business card etc.
- Advertising campaigns in Social Media (Facebook, Instagram etc.)
- Advertising campaigns Google, in media (TV, journals, magazines, books)
- Image and communication campaigns
- Graphic and video campaigns
- Word of mouth and email marketing
- Gift Set Custom Logo,
- Promotion Gifts Set - Marketing Products with Logo



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

Our team support the development of startups in the field of marketing. Our team advise and is responsible for contact with clients, creates offers for them and manages projects. In addition, they specialize in creative planning and implementation of marketing ideas.

Promotion Gifts Set – Marketing Products with Customer’s Logo

Full our offer is on our websites

[Order now at our website](#)

Product name	Gifts promotional items with logo - Gifts set marketing Product 1/23
Item	custom keyring; custom baseball cap; custom sun visor cap; custom gofl ball; custom non woven bags; custom soccer balls
Size	Regular or customized
Color	Any color available
Logo/Design	Custom logo print
Usage	Promotions, advertising, branding, giveaways, business gift





Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE



Model Number:

Gift Items 1/23

Brand Name:

Gifts promotional items with logo

Product name:

Customized Promotion Gifts cheap promotional items with logo

Color:

custom panton colors

Usage:

Promotion

Name:

Promotion gift set

Type:

Promotional Apparel

Logo:

Custom print with your logo

Feature:

Durable

Size:

Customized Size

Usage Scenarios:

Promotional Activities

Printing Techniques for Graphics:

Silk screen printing



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

Price for 1 piece 47.65 AED / 10.42 GBP includes custom logo print

Customization:

Customized logo(Min. order 100 sets)

Samples

272 AED / 60.00 GBP /1 sets

Sample Contact supplier e-mail: office@sphivg.com

Color

Packaging & delivery

Packaging Details

1set/opp bag, 50sets/ctn, 45x50x40cm or customized packge for Promotional items

Contact supplier e-mail: office@sphivg.com





Scientific Publishing House IVG
 Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE



ONE-STOP GIFT SHOPPING

	<p>logo size : H18mm*W26.9mm</p>		
			<p>Visual Proof</p>

Brand Name:

Gifts promotional items with logo

Gift Items

Occasion:

April Fool's Day, Back to School, Earth Day,

Thanksgiving

Color printing for Graphics:

1 color, 2 color, 4 color, 5 color, 6 color

Usage Scenarios:

Promotional Activities, Training and Team Building,

Welcome Gifts, Alumni Relations / Class Reunions,

Back to School / Graduation, Walk/Run Events,

Sports and Games, Church and Religious Gifts,

Family Reunions/Party, Wedding Favors & Bridal

Party Gifts, New Business Giveaways, Tradeshow



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

Giveaways, "Thank You" Gifts, Other Activities

Printing Techniques for Graphics:

Silk screen printing, Thermal transfer printing,
Digital printing, Embroidered

Target End User:

Agriculture, Automotive, Barber Shop, Salon & Spa,
Financial Institutions, Hotel and Resort, Insurance,
Nonprofit Organizations, Real Estate/Construction,
Travel Agency, Healthcare Institutes, education

Product Type:

Promotional Office Products, Promotional Household
Products, Promotional Electronic Products, Promotional
Novelty Gifts, Promotional Hats & Caps, Promotional
Apparel, Gift sets

Product name:

custom logo printed Promotional Corporate Unique
gifts items

Name:

Promotional gifts

Logo:

Customized promotional items Logo

Feature:

Durable

Size:

Customized Size

MOQ:

100

Package:

Opp bag / color box / blister packing etc or customized

Use:

promotional products

Printing:

Die cutting printing

Supply Ability

Supply Ability

1000000000 Piece/Pieces per Week Promotional items

Packaging & delivery

Packaging Details

1pc/opp bag,100/ctn, 45x50x40cm or customized package for Promotional items with logo

Price for 1 piece 13.31 AED / 2.91 GBP



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE



BUSINESS FOLDERS, BROCHURES

Design and print business logo, business/branded folders, business brochure, newsletter, business card etc.



Are you looking to give your presentation files a professional and refined look to impress your clients and employers?

Custom presentation folders are unique, well-designed folders that you can use in business meetings, conferences, events, and more. A presentation folder design is a high-quality printed folder that is mostly used to organize and store documents. These lightweight design usually comes with a business card slot and customizable inside pockets that can be put in the mail.

Full offer for printing and publishing is on our websites in menu "Offer Printing".

BROCHURES

Ideal as an advertising product. It can be used as an album, folder or an advertising brochure. Any kind of size up to A4. Medium: uncoated paper 80g/m². Color print on Xerox DC5000 with 2400 na 2400dpi, new technology used by 32 beam laser. Maximum number of pages is 160. The optimal pages' multiplicity for sizes:

A4 - 4 pages, A5 - 8 pages, A6 – 16 pages, B5 - 4 pages

Order You Project for Business Folders/Brochure

[PAY NOW ONLINE](#)



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

WEBSITES, E-SHOP, E-COMMERCE

ADDITIONAL SERVICES

**Design project for websites, e-commerce (e-shop),
platform e-commerce**

Order professional, high quality project for Your Business website, e-commerce (e-shop)

Promote your business, sell on-line by Your website www.yourcompany.ae

Full offer is on our website in menu “Marketing Services”.

Our offer is priced individually, adjusting the offer to the needs and requirements of our client. In addition, we specialize in creative planning and implementation of marketing ideas for our clients. We offer attractive and low prices for our services and products.

We offers a fantastic, professional websites with unlimited storage and bandwidth. We provide fantastic value, giving you unlimited website hosting for a flat low fee. We build websites, e-commerce (e-shop) with standard and advanced features that include store layouts, customer checkout, inventory management, CRM applications and more. All templates are fully responsive, and you can even modify your website from your mobile device. We design for Business, Photography, Restaurants, Music, Weddings, E-commerce, Real Estate Market and more.

Flat Rate Pricing Includes Unlimited Hosting

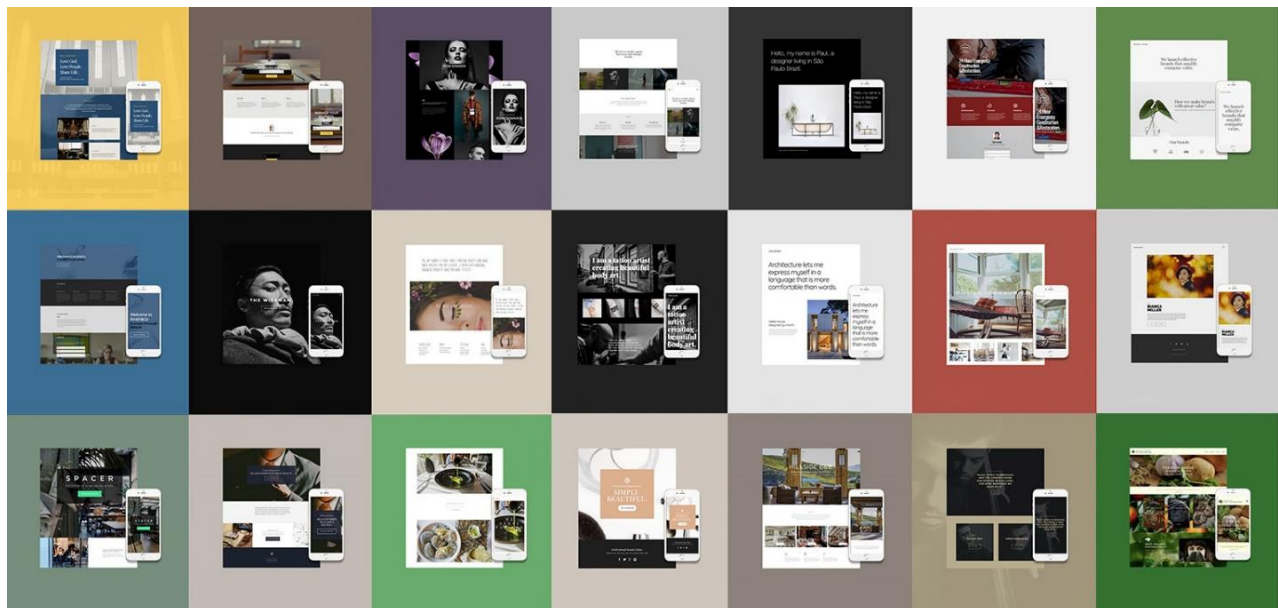
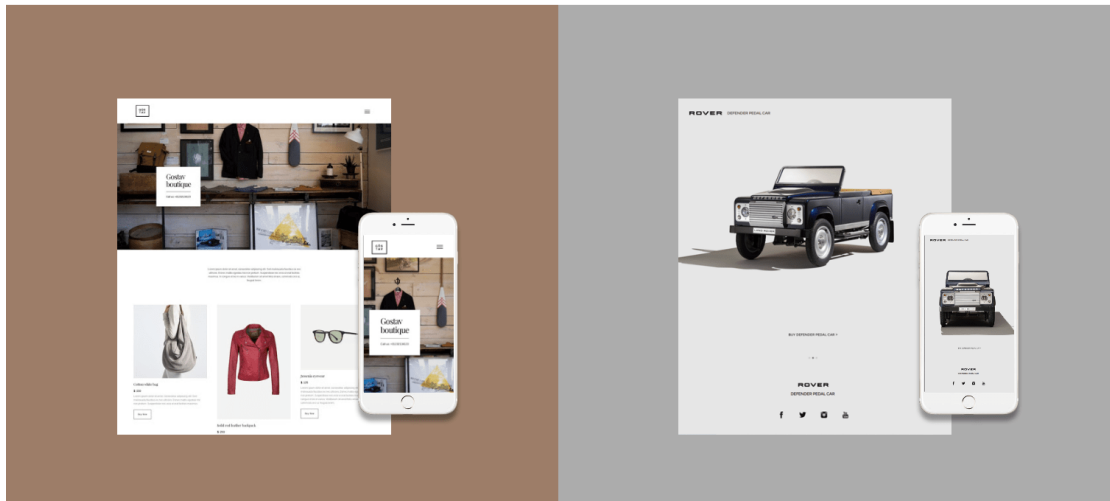
1. Unlimited hosting
2. Unlimited access to themes
3. Ability to connect your domain
4. E-commerce capabilities
5. Full service to manage the content of website
6. E-mail address for business
7. Server space for domain and website
8. Design any project for websites and e-commerce (e-shop)



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

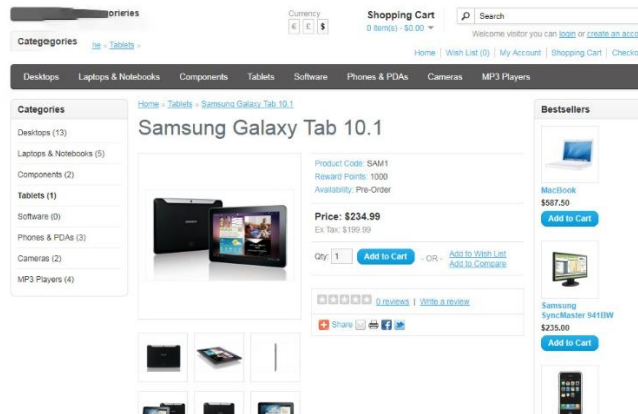
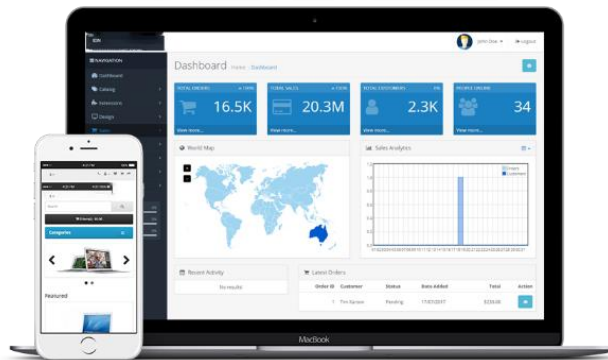
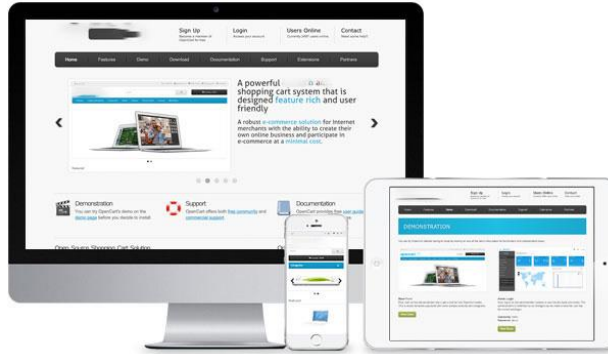
Our offer includes website's storage and bandwidth and if you want to host an e-commerce website. With us, you'll be able to host both personal and e-commerce websites for the same price. For e-commerce users, you can save hundreds each year over websites. We build websites which are suitable for anyone, as well for those who looking for unlimited web hosting that we offer as well. Our service is also perfect for those who need e-commerce website on a budget, offers full e-commerce functionality without expensive upgrades.





Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE





Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

PRICING - ORDER YOUR DREAM WEBSITE, E-COMMERCE (E-SHOP), PLATFORM E-COMMERCE, CRM PLATFORM

For extra fees - We also offer additional services, such as website at Google map, Advertising business at Google (Be found on Google Search), updating data on website, custom domain, unlimited hosting space, customer e-mail address, CRM Platform, space at server.

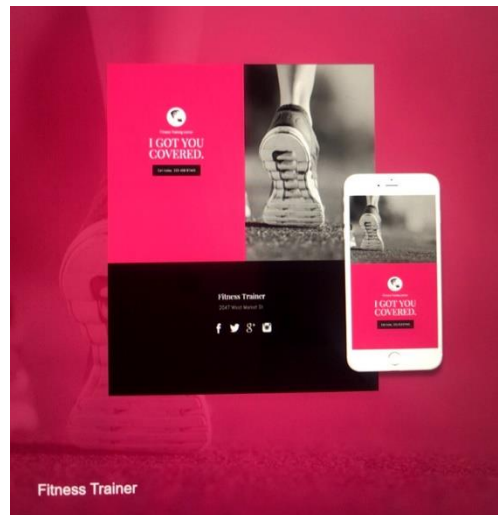
PRICING

ORDER YOUR DREAM WEBSITE, E-COMMERCE (E-SHOP),
PLATFORM E-COMMERCE, CRM PLATFORM

We design WEBSITE for You and Your Business. All our WEBSITES we offer to buy in PACKAGE: WEBSITE BUISNESS CARD; BASIC WEBSITE; COMMERCIAL WEBSITE / E-COMMERCE; ADVANCED E-COMMERCE (E-SHOP); PRO PLATFORM E-COMMERCE.

All our WEBSITES can include for example:

- Menu (from 1 up to ***);
- Location on map;
- Social Media (Follow us online);
- Blog (CV); Article;
- Photos; Gallery;
- Video;
- Services / Products;
- Features;
- Projects;
- Pricing;
- Text Blog;
- Slideshow;
- Call to Action; Widgets;
- Store (e-shop). Payment system by card by customers etc.
- Advanced Platform E-commerce / E- shop with Log in and log out for admin and customers



It depends on what would you like to into YOUR DREAM WEBSITE. We design websites for each client individually, depending on the wishes and expectations. Contact with Us via e-mail before or after purchasing.

For extra fees - we also offer additional services, such as your website on Google map, advertising your business in Google, Advanced SEO, updating data on website, custom domain, unlimited hosting space (on server), customer e-mail address, CRM Platform, Accounting Software for buisness etc.



Scientific Publishing House IVG

Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

Additional services: All the WEBSITES / E-shop / E-COMMERCE required Web hosting or Subscription with us (includes your domain or buy new one, business e-mail addresses and web hosting) only for 650 AED / 142 GBP per year. You can order below it from us.

Additional services for YOUR DREAM WEBSITE: 1 x times free service to up data into your website, next time fees 50 AED/1h.

ORDER NOW YOUR DREAM PROJECT FOR YOUR BUSINESS WEBSITE

PACKAGE WEBSITE BUSINESS CARD	PACKAGE BASIC WEBSITE	PACKAGE COMMERCIAL WEBSITE / E-COMMERCE	PACKAGE ADVANCED WEBSITE / E-COMMERCE	PACKAGE PRO PLATFORM E-COMMERCE
<p>Buy PACKAGE to Design Your DREAM WEBSITE BUSINESS CARD</p> <ul style="list-style-type: none"> – includes 1 page, photos, details about services/ products, contact, customer contact form, map with direction, Social Media (Follow us online), SEO for website, etc. – Connect with your domain (existing or buy a new one) – Customer e-mail address (existing or buy a new one) – 1 x times free service to up data on website, next time fees 50 AED/1h <p>PACKAGE - WEBSITE BUSINESS CARD - ready to use on-line by Client and Customers</p>	<p>Buy PACKAGE to Design Your BASIC WEBSITE</p> <ul style="list-style-type: none"> – includes up to 6 pages, photos, details about services/products, contact, customer contact form, map with direction, Social Media (Follow us online), SEO for website, etc. – Connect with your domain (existing or buy a new one) – Customer e-mail address (existing or buy a new one) – 1 x times free service to up data on website, next time fees 50 AED/1h <p>PACKAGE YOUR BASIC WEBSITE - ready to use on-line by Client and Customers</p>	<p>Buy PACKAGE to Design Your COMMERCIAL WEBSITE / E-COMMERCE</p> <ul style="list-style-type: none"> – includes up to 10 pages, photos, details about services/products, e-shop, payment by cards by Customers (Free Shopping card) contact, customer contact form, Social Media (Follow us online), SEO for your website, map with direction, etc. – Customer e-mail address (existing or buy a new one) – Connect with your domain (existing or buy a new one) – 1 x times free service to up data on website, next time fees 50 AED/1h <p>PACKAGE - ready to use on-line by Client and Customers</p>	<p>Buy PACKAGE to Design Your ADVANCED WEBSITE / E-COMMERCE</p> <ul style="list-style-type: none"> – includes unlimited websites (more then 1) and unlimited pages, photos, details about services/products, e-shop, payment by cards by Customers (Free Shopping card) contact, customer contact form, Social Media (Follow us online), advanced SEO, map with direction, etc. – Custom domain hosting – Storage unlimited / unlimited bandwidth – Free Image gallery – Templates gallery – Unlimited websites – Shopping card – Connect your website to a domain (existing or buy a new one) – Log in and log out – Custom e-mail addresses (existing or buy a new one) <p>PACKAGE - ready to use on-line by Client and Customers</p>	<p>Buy PACKAGE to Design Your PLATFORM E-SHOP - Log in and log out for admin and customers</p> <ul style="list-style-type: none"> – Online store management – System with a variety of payment methods (from bank transfers to online payment gateways) – PHP-based Using a MYSQL Database and html Components – Support for different languages and currencies – Connect your website to a domain (existing or buy a new one) – Custom e-mail addresses (existing or buy a new one) – Advanced SEO <p>PACKAGE - ready to use on-line by Client and Customers</p>
<p>ORDER NOW! 277 AED / 60 GBP/70.00 EUR</p>	<p>ORDER NOW! 650 AED / 143 GBP/116.73 EUR</p>	<p>ORDER NOW! 1250 AED / 275 GBP/ 321.00 EUR</p>	<p>ORDER NOW! 1860 AED / 398.37 GBP/463.98 EUR</p>	<p>ORDER NOW! 2500 AED / 550 GBP/643 EUR</p>

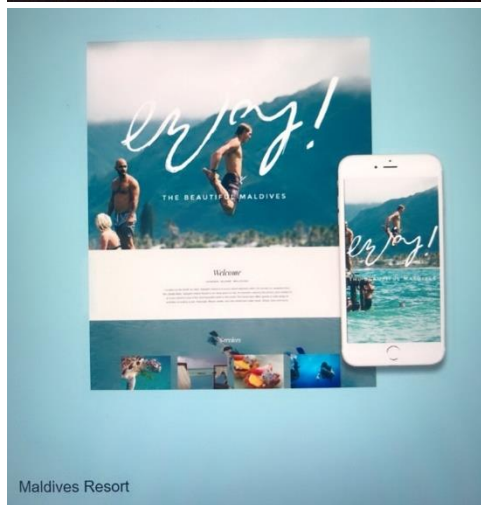
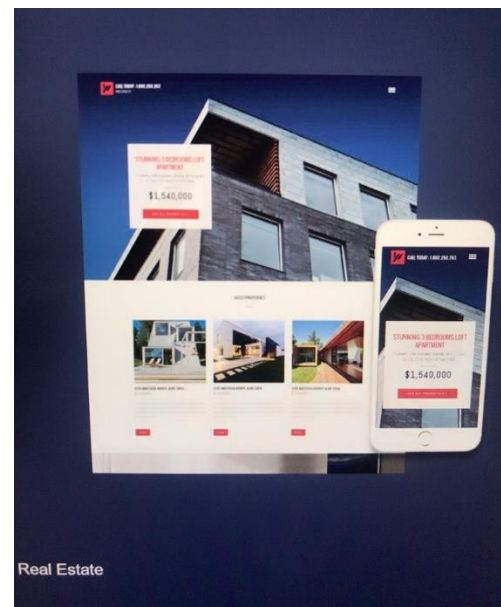
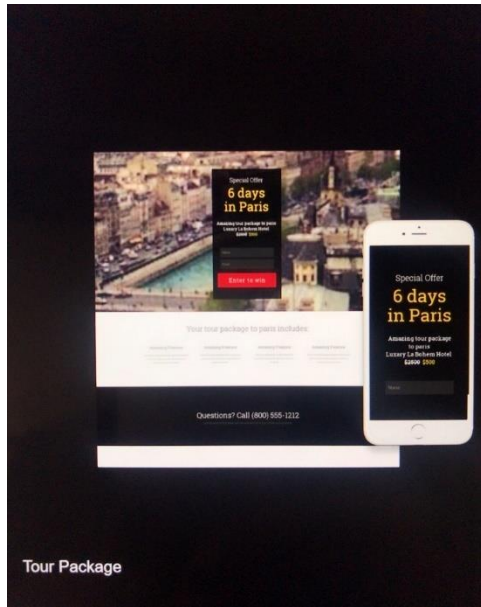
[Order Now WEB HOSTING: Subscription per year for Web Hosting Your Website, E-shop, Platform E-commerce; Business E-mails addresses for €165.76 EUR / year](#)



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

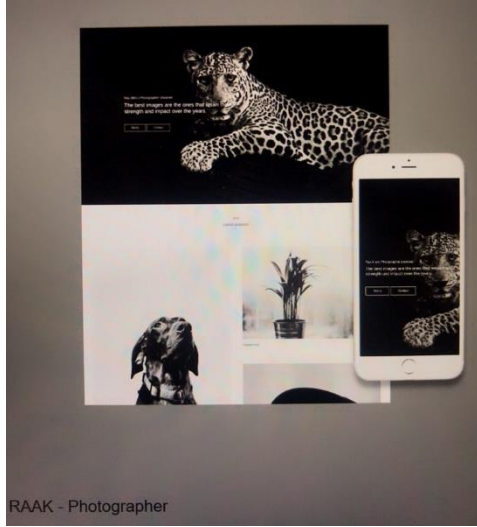
GRAPHIC DESIGNER WORKSFOR WEBSITES



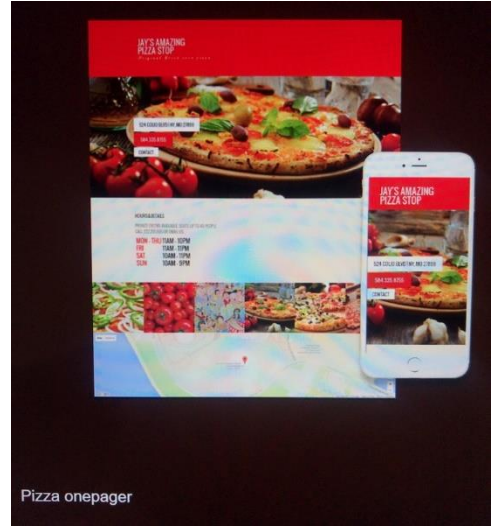


Scientific Publishing House IVG
Scientific Publishing House IVG

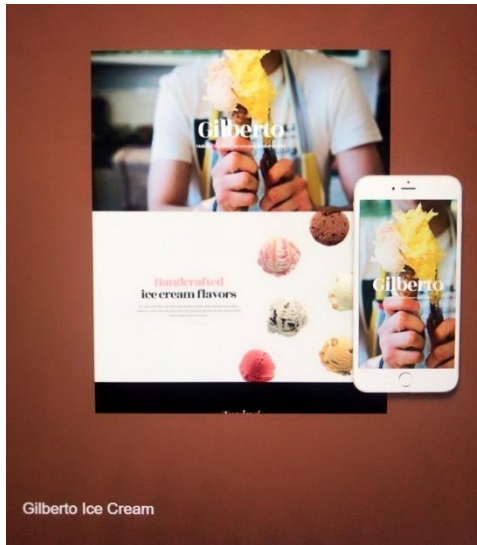
INTERNATIONAL PUBLISHING AND PRINTING HOUSE



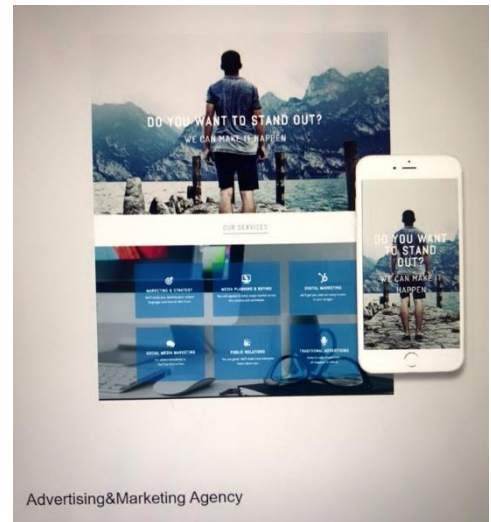
RAAK - Photographer



Pizza onepager



Gilberto Ice Cream



Advertising & Marketing Agency



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

CRM, ACCOUNTING FOR YOUR BUSINESS

ADDITIONAL SERVICES

CRM PLATFORM FOR YOUR BUSINESS

Affordable for everyone and businesses
for managing your quotes, invoices, clients
and payments.



CRM PLATFORM

- Quotes, Invoices, Payments Invoice
- Manage your Clients
- Customize Invoice Plane
- One-Click Online Payments
- Multilanguage Interface
- Web hosting is required or [Subscription with us](#)
(includes domain, e-mail address and web hosting) only for 650 AED / 142 GBP per year

[Order now 550 AED / 142 GBP](#)



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

Dashboard ▾ Clients ▾ Quotes ▾ Invoices ▾ Products ▾ Payments ▾ Reports

Quick Actions

👤 Add Client
 📄 Create Quote
 📄 Create Invoice
 💰 Enter Payment

Quote Overview This Year

Draft	884,68€
Sent	0,00€
Viewed	0,00€
Approved	474.560,50€
Rejected	19.992,00€
Canceled	0,00€

Invoice Overview This Year

Draft	0,00€
Sent	885.000,00€
Viewed	32.060,50€
Paid	22.645,69€

🔗 Overdue Invoices 37.388,55€

Recent Quotes

Status	Date	Quote	Client	Balance	PDF
Draft	02.01.2015	QUO9	Apple Inc.	884,68€	📄
Approved	14.01.2015	QUO8	Samsung	442.500,00€	📄
Approved	18.02.2015	QUO7	SAP Deutschland AG & Co. KG	32.060,50€	📄
Rejected	02.02.2015	QUO6	Volkswagen AG	19.992,00€	📄
Viewed	28.10.2014	QUO5	Microsoft Corporation	548.637,15€	📄
Canceled	28.06.2014	QUO4	IBM Corporation	1.971,55€	📄
Approved	13.06.2014	QUO2	Daimler AG	1.642,20€	📄
Sent	18.10.2014	QUO1	Apple Inc.	89.880,00€	📄

[View All](#)

Recent Invoices

Status	Due Date	Invoice	Client	Balance
Viewed	14.03.2015	10	SAP Deutschland AG & Co. KG	32.060,50€
Sent	22.04.2015	9	Samsung	442.500,00€
Paid	14.02.2015	8	Google, Inc.	0,00€
Paid	06.03.2015	7	Microsoft Corporation	0,00€
Paid	18.03.2015	6	Google, Inc.	0,00€
Viewed	28.12.2014	5	Daimler AG	5.328,05€
Paid	11.06.2014	4	Apple Inc.	0,00€
Sent	12.05.2015	3	Samsung	442.500,00€
Draft	18.06.2014	2	Google, Inc.	727.600,00€

[View All](#)

Dashboard ▾ Clients ▾ Quotes ▾ Invoices ▾ Products ▾ Payments ▾ Reports

Invoice #10 Options + Add new row Add product Save

SAP Deutschland AG & Co. KG

Hasso-Plattner-Ring 7
Walldorf 69190
Germany

Phone: 49 6227 7 47474
Email: sales@sap.com

Invoice # 10

Date 12.02.2015

Due Date 14.03.2015

Status Viewed

Item	Description	Quantity	Price	Tax Rate	Subtotal	Tax	Total
Lenovo IdeaPad	Lenovo Yoga 2 Pro, orange	20,00	1.347,08	19.00% - GER St	26.941,60€	5.118,90€	32.060,50€
Subtotal					26.941,60€	5.118,90€	32.060,50€
Item Tax						0,00€	
Invoice Tax						0,00€	
Total						0,00€	32.060,50€
Paid						0,00€	
Balance							32.060,50€

Invoice Terms

Project ID

Guest URL: <http://my-invoices.com/guest/view/invoice/PZngpq7MnZVFRlJ>



Scientific Publishing House IVG
Scientific Publishing House IVG

INTERNATIONAL PUBLISHING AND PRINTING HOUSE

Dashboard ▾ Clients ▾ Quotes ▾ Invoices ▾ Products ▾ Payments ▾ Reports

Settings Save Cancel

General | Invoices | Quotes | Taxes | Email | Merchant Account | Updates

Language
English ▾

Fist day of week
Monday ▾

Default country
United States X ▾

Date Format
12.04.2015 ▾

Currency Symbol
€

Currency Symbol Placement
After Amount ▾

Thousands Separator
.

Decimal Point
,

Tax Rate Decimal Places
2 ▾

Number of Items in Lists
15 ▾

Dashboard

Quote Overview Period
This Year ▾

Invoice Overview Period
This Year ▾

Disable the Quickactions
No ▾

Interface

Disable the Sidebar
Yes ▾

Custom Title
InvoicePlane Demo

Use a Monospace font for amounts
No ▾
Example: 123.456,78€

Login Logo
Choose File No file chosen

CRON Key
Inuz9NS2MVCW40m Generate



Scientific Publishing House IVG

اتصل بنا / CONTACT WITH US

Szczecin, Poland, European Union
Naukowe Wydawnictwo IVG
Scientific Publishing House IVG
Al. Jana Pawła II 27, 00-867 Warsaw, Poland
www.wydawnictwoivg.pl
biuro@wydawnictwoivg.pl
www.sphivg.com
e-mail: office@sphivg.com

London, United Kingdom
Scientific Publishing House IVG LTD
Kemp House 152-160 City Road
EC1V2NX London, United Kingdom
e-mail: office@publishinghouseivg.co.uk
www.publishinghouseivg.co.uk

دبي، الامارات العربية المتحدة / Dubai, United Arab
Emirates
دار النشر العلمي IVG /
Scientific Publishing House IVG
Downtown Business Centre LLC Level 3 & 14,
Boulevard Plaza Tower One,
Sheikh Mohammed bin Rashid Blvd, Dubai, ZEA
e-mail: office@sphivg.ae
www.sphivg.ae

